



BROCHURE

Reviews your customers can actually trust

Vouch Rate is an independent review platform. Businesses use our tools to collect and answer reviews — and no business, whatever it pays, can remove, hide or reorder what customers write.

What you get

Reviews that carry evidence

Six levels of verification. A review tied to an order your sales system confirmed carries a badge saying so, and counts for more in your rating.

Shopify, WooCommerce and an API

Shopify records orders and invites on fulfilment. A WooCommerce plugin does the same for WordPress stores. Anything else connects through the public API.

Widgets for your own website

Seven designs — star rating, rating summary, trust badge, floating badge, review carousel, grid and wall — each showing the same figure as your profile.

A fair dispute process

Report a review you believe breaks the guidelines, with private evidence. A moderator decides against published rules and gives the reasoning.

Invitations and campaigns

Paste a list, import a CSV into a scheduled campaign with reminders, or trigger invitations from your store or the API. Everyone is asked on the same terms.

Reply in public

Answer any review from your dashboard. Your reply rate and typical reply time are shown on your profile, where customers can see you respond.

Insight you can act on

Rating over time and distribution on every plan; the topics customers mention, competitor comparisons, and branch and staff reports on higher plans.

Photos where they matter

For hotels, short lets, restaurants and similar, reviewers can add photos. Every photo is checked by a person and stripped of location data first.

Plans

Each plan includes everything in the one before. No plan changes how your reviews are moderated, rated or badged — that is identical on Free.

PLAN	PER MONTH	INVITATIONS A MONTH	WHAT IT ADDS
Free	£0	25	Profile, unlimited replies, star rating and trust badge widgets
Starter	£39	250	Email campaigns with reminders, CSV import, branded invitations, every widget design
Professional	£119	1,500	Shopify and WooCommerce, API access, competitor tracking, sentiment and topic analysis
Business	£399	10,000	Branches and staff analytics, custom reports, webhooks, priority support

Prices correct when this document was produced. Current prices: www.vouchrate.com/pricing

What no plan will ever buy

- Removing, hiding or reordering a review
- Raising your rating, or lowering a competitor's
- Inviting only the customers you expect to be happy
- Suppressing a review while a dispute is open
- Priority in search results or category listings

That is not generosity. A rating a business can buy is not worth reading, and a platform that sold one would be selling the thing that makes it worthless. It is why a Vouch Rate rating means something to the people deciding whether to buy from you.

If you ever leave

Your profile and its reviews stay public, with a clear note that you no longer subscribe. Your widgets keep working until you switch them off. Nobody's reputation is held hostage to a contract.

Start free today

Claim your profile at www.vouchrate.com/for-businesses/claim. Questions about pricing or integrations: www.vouchrate.com/contact

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